



APPAREL IMPACT

MAINE ANNUAL REPORT 2023

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2023 IN REVIEW

Apparel Impact recovers 5,654 TONS of textiles from landfills in another historic year of textile recycling and landfill diversion.

More than 11 MILLION pounds of clothing, shoes, linens and accessories were diverted from landfills throughout the Northeastern U.S. in what has been another historic year for Apparel Impact. With a focus on expanding our service regions throughout Maine, Vermont, New Hampshire, Massachusetts, New York and now Connecticut, **Apparel Impact saw over 35 municipalities join their recycling program and 245+ non-municipal customers who joined the efforts** by hosting Apparel Impact recycling bins; providing the public opportunities to recycle their textiles.

Apparel Impact has invested heavily in providing New England, New York and their communities more locations to recycle their textiles.

In 2023, **Apparel Impact invested over \$750,000.00 in these efforts through their purchases of recycling bins, fleet vehicles and by hiring additional team members** with a focus on these regions and the mission to divert textile waste.

Apparel Impact has grown to 1,210 customers and recycling sites with a goal to expand to 1,500 by the end of 2024.

What an incredible year it has been for Apparel Impact! We are truly grateful and feel incredibly blessed to have such an amazing team. It's hard to believe that just eight years ago, our humble beginnings included three recycling bins made by hand from wood and vinyl siding. Our vision was to create the premier textile reuse and recycling company in the U.S., and despite the odds, we persevered. Today, we're thrilled to see how far we've come.

In 2023, we achieved several significant milestones. We surpassed our goal of expanding to 1,000 locations and now have over 1,200 locations across the Northeast U.S. We also acquired Helpsy Vermont, solidifying our position as the leading provider of textile recycling in Vermont for years to come. And, to top it off, we collected and diverted over 10 million pounds of textiles from landfills.

Our Apparel Impact Team has proven themselves to be exceptional in every aspect, and we are eagerly anticipating what 2024 will bring. We are confident that with our dedicated and talented team, we will continue to make a positive impact on the planet and the communities we serve. Here's to another successful year!

Cofounder and CEO - Joe Whitten



2023: THE IMPACT

Apparel Impact's remarkable achievements in fulfilling its community and environmental goals serve as a shining example of what is possible when we strive towards a better future.

Saved 5.3 Billion Gallons of Water



Raised \$15,000 for Veterans and Their Families



Provided Clothing for 4,000+ Families



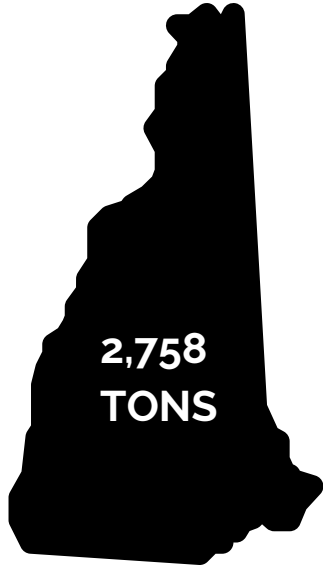
Removed 175 Million LBS of CO2



REGIONAL IMPACT

Apparel Impact has expanded into a multi-state service provider; reaching New Hampshire, Maine, Vermont, Massachusetts, Connecticut and New York.

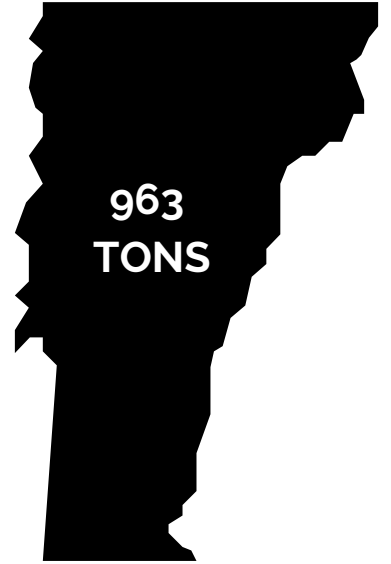
Below are the amount of textiles recycled by state.



New Hampshire



Maine



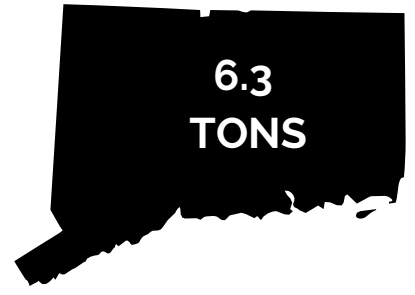
Vermont



Massachusetts



New York



Connecticut
(Est. November 2023)

TONNAGE REPORT

Below is the total tonnage collected within 2023 by towns that are registered partners only. This includes both Transfer/Recycling Stations and any Apparel Impact Bin located within the Town listed. The total weight is calculated by a per bag collected basis of 15 LB. and is not an exact figure.

Acton: 12.2 TONS
Alfred: 17.5 TONS
Arundel: 3 TONS *
Athens: 10 TONS
Auburn: 6.9 TONS *
Augusta: 21.5 TONS
Bangor: 5.5 TONS
Bath: 10.1 TONS *
Belfast: 1.2 TONS
Belgrade: 8.2 TONS
Berwick: 18.5 TONS
Bethel: 8.2 TONS
Biddeford: 26.3 TONS
Blue Hill: 8.9 TONS *
Bowdoinham: 1 TON
Brooks: 5.2 TONS
Brunswick: 53 TONS
Buckfield: 6.7 TONS
Buxton: 15.7 TONS
Cape Elizabeth: 39 TONS
Cape Neddick: 750 LB. *
Casco: 705 LB. *
Chelsea: 17.6 TONS
Clinton: 7.2 TONS
Cumberland: 7 TONS *
Dixfield: 7.1 TONS
Dixmont: 150 LB.
East Waterboro: 22.4 TONS
Eliot: 18.7 TONS
Embden: 4.6 TONS
Fairfield: 8.2 TONS
Falmouth: 8 TONS
Farmingdale: 8.9 TONS *
Farmington: 3.7 TONS
Fayette: 2 TONS
Freeport: 39.5 TONS
Fryeburg: 11.3 TONS
Gardiner: 5.9 TONS

Gilead: 330 LB.
Gorham: 11.8 TONS *
Gray: 27 TONS
Greenwood: 5.7 TONS
Hallowell: 4.1 TONS
Hampden: 12.5 TONS
Hartford: 2.7 TONS
Hartland: 8.9 TONS
Holden: 7.3 TONS *
Jay: 23.8 TONS
Kennebunkport: 38.5 TONS
Kingfield: 675 LB.
Kittery: 16.9 TONS
Lewiston: 9.3 TONS *
Limerick: 6.3 TONS
Lisbon: 5.4 TONS *
Livermore: 1.3 TON *
Livermore Falls: 3.4 TONS
Madison: 30 TONS
Mechanic Falls: 1.4 TON *
Minot: 1.4 TONS
Monmouth: 7.7 TONS
Montville: 1,215.00 LB.
Mount Vernon: 1.6 TON *
New Castle: 405.00 LB. *
Norridgewock: 12.2 TONS
North Berwick: 14.5 TONS
North Waterboro: 4.1 TONS
North Yarmouth: 11.5 TONS *
Norway: 30 TONS
Oakland: 13.9 TONS
Ogunquit: 7.3 TONS
Old Orchard Beach: 45 TONS
Orono: 8.5 TONS
Otisfield: 6.3 TONS
Oxford: 15.2 TONS *
Pittsfield: 7 TONS

Pittston: 2.2 TON *
Poland: 14.6 TONS
Portland: 55 TONS
Randolph: 2.8 TONS *
Raymond: 4.9 TONS *
Readfield: 3.6 TONS
Rockland: 3.1 TONS
Rockport: 15.4 TONS
Rumford: 40 TONS
Sabattus: 10.8 TONS
Saco: 1.1 TON *
Sanford: 180.5 TONS
Scarborough: 4.2 TONS
Shapleigh: 12.4 TONS
Skowhegan: 26.8 TONS
South Berwick: 30 TONS
South China: 9.5 TONS
South Paris: 31 TONS *
South Portland: 24 TONS
Sumner: 5.6 TONS
Topsham: 30.1 TONS
Vassalboro: 14 TONS
Waldoboro: 5.8 TONS *
Wales: 3.75 TONS
Waterville: 148 TONS
Wayne: 12 TONS
Wells: 140 TONS
West Paris: 4.9 TONS
Westbrook: 6.24 TONS *
Whitefield: 3 TONS *
Wilton: 7.8 TONS
Windham: 66.3 TONS
Winslow: 22.6 TONS
Winterport: 1,485 LB. *
Winthrop: 28 TONS
Wiscasset: 11.3 TONS *
Woolwich: 4 TONS
Yarmouth: 32 TONS

Please Note: All municipal and/or non-municipal customers who are new to Apparel Impact as of 2023 have an * and we look forward to seeing their total diversion of textiles in 2024!



ACCEPTABLE ITEMS

All Accessories

- Purses / Bags
- Ties
- Scarfs
- Hats
- Jewelry

All Shoes

- Sneakers
- Dress Shoes
- Heels
- Flats
- Sandals
- Flip Flops
- Boots

All Clothing

- Men's Clothing
- Women's Clothing
- Children's Clothing
- Vintage Clothing
- Coats / Jackets
- Winter Gear

Linens

- Sheets
- Towels
- Blankets
- Throw Pillows
- Tablecloths

All items must be dry, contain no odor or mold. Items DO NOT need to be in wearable condition.

